

cadence text

Lake Land College

Year In Review

July 1, 2022 - June 30, 2023

2022 Performance Metrics

July 1, 2022 - June 30, 2023

114,937

Messages Sent

11%

Overall Reply Rate

4%

Undelivered

2022 Performance Metrics

Messages

114,937

Total

101,447

Sent

13,490

Received

96%

97,795
Delivered

Contacts

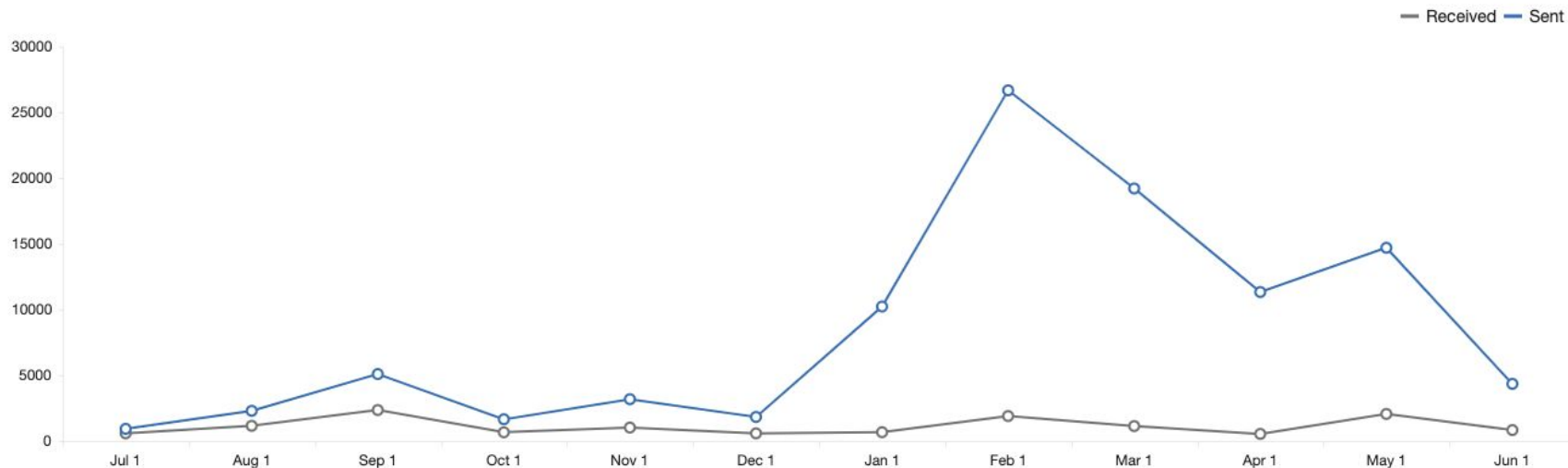
34,136

Reached

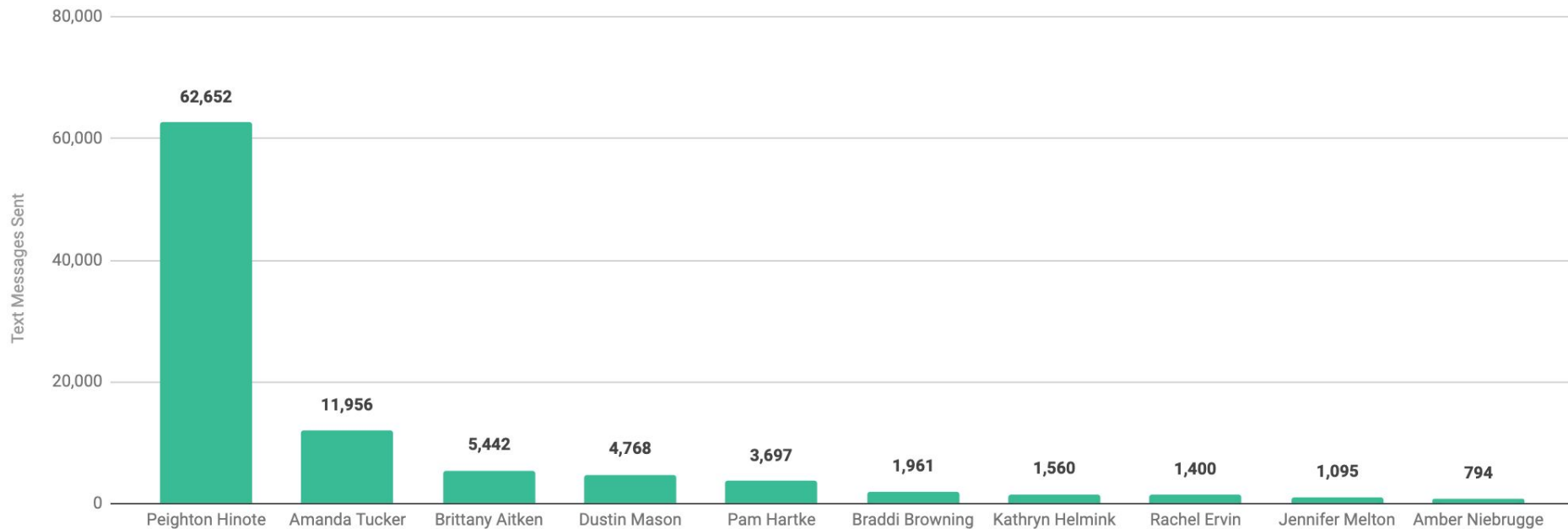
11%

11,037
Replied

Messaging Activity



Top 10 Users by Activity



cadence text

Breakdown By Team

Student Life

32,899

Messages Sent

1%

Overall Reply Rate

5%

Undelivered

Career & Counseling Services

22,127

Messages Sent

27%

Overall Reply Rate

3%

Undelivered

Admissions

16,902

Messages Sent

12%

Overall Reply Rate

2%

Undelivered

Foundation & Alumni

11,956

Messages Sent

2%

Overall Reply Rate

7%

Undelivered

Accounting & Financial Aid

6,289

Messages Sent

5%

Overall Reply Rate

2%

Undelivered

3,035

Messages Sent

55%

Overall Reply Rate

1%

Undelivered

Tutoring & Testing Center

2,774

Messages Sent

6%

Overall Reply Rate

2%

Undelivered

LLC General

1,564

Messages Sent

6%

Overall Reply Rate

2%

Undelivered

Agriculture

1,248

Messages Sent

18%

Overall Reply Rate

1%

Undelivered

Humanities, Social Science, & Education

703

Messages Sent

20%

Overall Reply Rate

2%

Undelivered

Math & Science

453

Messages Sent

19%

Overall Reply Rate

2%

Undelivered

Business & I.T.

418

Messages Sent

4%

Overall Reply Rate

3%

Undelivered

Technology

398

Messages Sent

13%

Overall Reply Rate

2%

Undelivered

ISS & API Test

262

Messages Sent

11%

Overall Reply Rate

1%

Undelivered

Adult Education

226

Messages Sent

42%

Overall Reply Rate

5%

Undelivered

Allied Health

118

Messages Sent

10%

Overall Reply Rate

3%

Undelivered

Bookstore & Library

75

Messages Sent

21%

Overall Reply Rate

4%

Undelivered